

## Strategic Proposal: Blue Oak Charter School 2019

The following strategic plan proposal is to develop a three-year strategic plan that will support the mission and the vision of Blue Oak Charter School for the academic periods within 2019-2022. The strategic plan proposal consists of focusing on the mission of the school: “To nurture and deepen each child’s academic and creative capacities using methods inspired by Waldorf education in a public school setting” (Blue Oak, 2018). Additionally, the proposed strategic plan development will also ensure for the vision, “To be a model for the successful education of the whole child,” to come into fruition as goals are established based on the feedback of key stakeholders (Blue Oak, 2018).

The first step of this strategic plan will be to administer a Strengths Threats Weakness and Opportunities (SWOT) analysis on a date to be determine. The SWOT will collect key issues and main ideas from stakeholders to develop the strategic plan. The SWOT data collection tool will be disseminated and collected using a Survey Monkey link sent via email to all the key stakeholders. The second part of the proposal is to meet Between January and April, with a focus group of 6-12 stakeholders to present the SWOT analysis results and develop the strategic plan outline, accompanied with Specific Measurable Attainable Relevant Timely (SMART) goals. The outline will then be turned into a strategic plan document that will include raw collected data, the SWOT analysis, text analysis, strategic plan, and recommendations.

<b>Proposed Budget</b>	
SWOT Collecting Data Tool /SWOT Analysis/ Text Analysis	\$700
Facilitation of Strategic Plan (In person facilitator and scribe) <ul style="list-style-type: none"><li>• SWOT analysis findings</li><li>• SMART goals development</li><li>• Outline of strategic 3 year or 5 year plan, Set goals</li></ul>	\$850
Final PDF (Final Report) <ul style="list-style-type: none"><li>• Raw Data</li><li>• Text/ SWOT Analysis</li><li>• Recommendations</li></ul>	\$400
<b>Total</b>	<b>\$1,950</b>