

The Key to Keywords

* DID YOU KNOW ...

Google receives over
FOUR MILLION searches
every minute!

Unjumble to find the hidden words

1. krewoyds _____

2. rulest pgae _____

3. cyrubblely _____

4. pscreie _____

5. snnomyys _____

6. aanivrettle _____

* WHAT DO YOU THINK?

Is it better to use more than
one keyword in a search? Why,
or why not?

* DO YOU REMEMBER ...

How to pick
keywords that will
give you the best
search results?

1. Family Activity

Can you figure out how to find the below information without using any of the words in the subject? See if you can think of keywords that are synonyms, alternative words, or related phrases. If you're up for a challenge, challenge a family member to see who can come up with more keywords in 60 seconds for each of the following searches. Then, circle the two keywords you think would be **MOST** likely to help you find what you're looking for:

"Inexpensive plane tickets"

"Most popular movies last year"

"Best dessert in my town"

2. Tech It Up!

Test out your searches by typing the two keywords you circled into Google or another search engine. See whose keywords turn up the information you're searching for closest to the top of the results page!

3. Common Sense Says ...

Be a smart and savvy searcher online by searching with keywords that are the most important words related to a subject. If you can't find what you're looking for, try using more keywords and even using synonyms -- words that have a similar meaning -- to increase the power of your search.

Private and Personal Information 🔑 🔍

* DID YOU KNOW ...

One poll of tweens and teens found that one out of three kids shared information online that they wouldn't share in public. Yikes!

Word Search

r	e	s	p	e	c	t	i	c
e	e	i	c	s	i	c	r	o
e	e	t	r	r	r	e	i	m
e	e	a	s	t	m	s	r	m
g	e	a	o	i	i	i	o	u
e	a	i	r	p	g	c	o	n
s	c	i	h	t	e	e	e	i
e	a	s	p	c	i	r	r	t
e	r	a	r	i	t	p	o	y

community ethics precise respect register

* WHAT DO YOU THINK?

What would be a good rule for kids about giving out private information online?

* DO YOU REMEMBER ...

How you can protect yourself from online identity theft?

1. Family Activity

Take a set of flash cards or cut a large piece of paper into smaller strips. With a family member, write different pieces of information about you, your family members, or your family on each piece of paper (for example: "I love dogs," "I'm in Ms. Smith's class," or "We live at 123 Pine Road."). Take two jars or cups and label one "private information" and the other "personal information." Then, sort the strips of paper into the correct jar to practice identifying which pieces of information are private versus personal.

2. Tech It Up!

Ask a family member to show you a website that collects information about users. Together, look at the information the website asks users to fill out, and see whether you can identify the questions that prompt you for personal information vs. private information. (Hint: If an adult in the family is a Facebook user, Facebook or another social media platform can be used for this exercise.)

3. Common Sense Says ...

Private information is information that can be used to identify you, such as your social security number or your address. Personal information is information about you that can't be used to identify you, such as your age or your favorite foods. Personal information is usually safe to share online, but private information is usually unsafe to share online.

Rings of Responsibility

* DID YOU KNOW ...

People online who post hurtful comments intended only to upset other people are called "trolls." Trolls are definitely NOT practicing good digital citizenship!

Unjumble to find the hidden words

1. rsletnispiboy _____

2. piarasilgm _____

3. citaoitn _____

4. cmniumtoy _____

5. diagitl ciztien _____

6. ehitcs _____

* WHAT DO YOU THINK?

Is there a responsibility you have to others both online and offline?

* DO YOU REMEMBER ...

What kinds of responsibilities a good digital citizen has?

1. Family Activity

Make your very own Rings of Responsibility. Draw three circles [note: add diagram] on a piece of paper or on a paper plate. Label the innermost circle "Self," the middle circle "Friends and Family," and the outer circle "Larger Community." With a family member, collect photographs or magazine images that represent the types of responsibilities you have within each ring. You can paste or tape the printed images onto your collage.

2. Tech It Up!

Use a digital camera to go on a photo journey and take pictures of the items for your collage! When you're finished, you can either print them out and make your collage on paper or you can use Pixlr Express on a smartphone or tablet.

3. Common Sense Says ...

As a digital citizen, you're a member of a worldwide community linked by the Internet. Being a good digital citizen means taking care of your responsibilities to yourself, to your friends and family, and to the larger community! Visiting only sites that are safe and appropriate is a responsibility you have to yourself. Never sharing a friend's private information or your family's address is an example of a responsibility you have to friends and family. Never calling people names online is a responsibility you have to the larger community.

The Power of Words



* DID YOU KNOW ...

Author Mark Twain said, "Kindness is a language which the deaf can hear and the blind can read."

Match the words to their definition

digital citizen	information that can't be used to identify you, such as your age, gender, how many brothers and sisters you have, your favorite food, etc.
personal information	a member of a worldwide community linked by the Internet
private information	when a thief steals someone's private information in order to pretend to be that person
identity theft	information that can be used to identify you, such as your Social Security number, postal address, email address, phone number, etc.

* WHAT DO YOU THINK?

Why is it a bad idea to send mean or scary messages online? How is this like what Mark Twain said?

* DO YOU REMEMBER ...

What you should do when someone uses mean or scary language on the Internet?

1. Family Activity

With a family member, create a comic strip about a cyberbullying situation. In the first frame, show the cyberbullying scenario: Who says something mean and hurtful, to whom is it said, and what exactly is said? In the next frame, show how the recipient might feel when receiving the message. In the last frame, show a positive outcome of the situation, which might involve confiding in a trusted adult.

2. Tech It Up!

Use Make Beliefs Comix (www.makebeliefscomix.com) or Comic Life (Comiclife.com), free online tools, to make your comic online.

3. Common Sense Says ...

Cyberbullying is using technology tools such as the Internet and cell phones to deliberately upset someone else, and cyberbullying is NOT OK. Never say something online that would hurt someone's feelings if you said it to his or her face.



Whose Is It, Anyway? ©

* DID YOU KNOW ...

Signatures are one way that people give themselves credit for their work. John Hancock's signature on the Declaration of Independence is one of the most famous signatures in American history, and sometimes people even call a signature "your John Hancock."

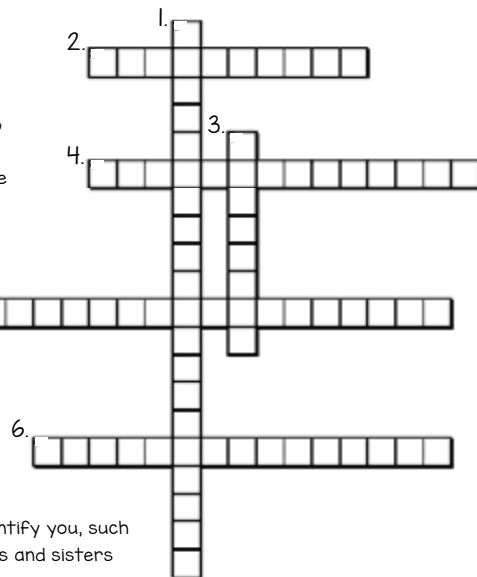
Crossword Puzzle

Across:

2. someone who uses technology tools such as the Internet and cell phones to deliberately upset someone else
4. when a thief steals someone's private information in order to pretend to be that person
5. information that can be used to identify you, such as your Social Security number, postal address, email address, phone number, etc.
6. a member of a worldwide community linked by the Internet

Down:

1. information that can't be used to identify you, such as your age, gender, how many brothers and sisters you have, your favorite food, etc.
3. a formal note of credit to an author that includes their name, date published, and where you found the information



* WHAT DO YOU THINK?

When is it OK to use someone else's words or ideas?

* DO YOU REMEMBER ...

How you can show respect for people's work?

1. Family Activity

Put it in your own words! Practice paraphrasing -- expressing something in your own words -- with a family member. Paraphrasing is an important way to avoid plagiarism. Pick your favorite song or book. Listen (if it's a song) or read (if it's a book) together. Then, see if you can put the main ideas into your own words to tell your family member what the song or book is about. When you're finished, ask your family member to score your paraphrasing by the number of items you completed correctly:

1. Did you use your own words?
2. Did you use quotation marks when using a direct quote?
3. Did you provide a citation that includes the author's name and the title of the work?

2. Tech It Up!

Check out News~O~Matic Daily Reading for Kids, an interactive news app written for kids your age. With a family member, pick an article to read and practice your paraphrasing and citation skills by 1). writing a summary of the article using your own words (and quotation marks for any direct quotations), and 2). writing a citation for the article.

3. Common Sense Says ...

If you're using someone else's exact words, make sure to use quotation marks AND provide a citation. If you're using their ideas but you put them into your own words, you don't need quotation marks, but you DO still need to provide a citation.

Digital Citizenship Pledge

* DID YOU KNOW ...

Club Penguin encourages good digital citizenship by using a special tool that stops members from swearing or sharing private information online.

Word Search

a	c	i	e	u	e	a	r	y
k	p	l	e	d	g	e	t	m
j	e	e	d	e	e	i	a	l
u	e	e	e	d	n	p	r	i
n	t	d	u	u	s	a	i	a
k	a	a	m	n	a	a	i	m
s	n	m	p	p	n	r	i	o
n	o	i	t	a	t	i	c	o
c	m	u	k	a	a	r	i	o

pledge junk mail citation community spam

* WHAT DO YOU THINK?

What is a pledge? What do you pledge to do as a digital citizen?

* DO YOU REMEMBER ...

How you can help create a positive online community?

1. Family Activity

Part of being a good digital citizen is making sure to follow your family's values and expectations when you use the Internet. With a parent or family member, fill out Common Sense Media's Family Media Agreement (www.commonsensemedia.org/educators/parent-media-education/family-media-agreements). You can make revisions to the document as you see fit. If you and your parent agree on the terms outlined in the document, you can sign it to make it official.

2. Tech It Up!

Together, watch "Pause and Think Online" (<https://www.youtube.com/watch?v=rgbZAWnOWOo>). After you watch, discuss the following questions with a parent or family member: 1). What does it mean to "listen to your gut"? Can you think of a time when you listened to your gut? 2). Why is it important to feel with your heart when you're online? 3). How do you balance your time on the Internet with other activities? 4). Can you think of a situation when you would need to stand up for something or someone?

3. Common Sense Says ...

Be a good digital citizen by communicating responsibly with one another, protecting your own and others' private information online, standing up to cyberbullying, respecting others' ideas and opinions, and giving proper credit when you use others' work.

How to Cite a Site

* DID YOU KNOW ...

Creators can choose how to sign their work. Some creators use their real names, some use nicknames, and some use "pen names" (similar to code names authors give themselves to keep their real identities secret). Dr. Seuss' real name was Theodore Seuss Giesel. He chose Dr. Seuss as his pen name.

Unjumble to find the hidden words

1. serecn nmae _____
2. suocre _____
3. dgtiial citiezn _____
4. coittian _____
5. brghaoipliby _____
6. uatdpe _____

* WHAT DO YOU THINK?

Why include a bibliography in a report or research project?

* DO YOU REMEMBER ...

What kinds of information you need to cite an online source?

1. Family Activity

Go on a scavenger hunt around your house to find: one book, one magazine article, and one newspaper article. Once you've collected your sources, try to write citations for all three using MLA format [include example of MLA on handout].

2. Tech It Up!

With the help of a parent, try using EasyBib, a helpful online tool, to create an online bibliography for your three sources (easybib.com/mla-format/). Check the citations you wrote out against the citations you generated using EasyBib.

3. Common Sense Says ...

When you're working on a research project, make sure to record sources as you go rather than waiting until the end. Otherwise, you might lose track of them and not be able to find the citations again later!

Picture Perfect



* DID YOU KNOW ...

One of the most popular ways to change a digital image is through a computer program called Photoshop. Photoshopping is common in the media, not only to make people look better but even to make nature look brighter! A New York Times article on Photoshopping described the editing of nature pictures: "Skies are made brighter, animals become flawless, grass is made to look greener, and, in a recent issue of Women's Health, sheep were made to look whiter."

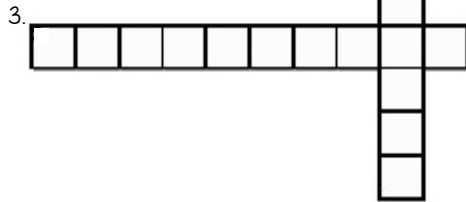
Crossword Puzzle

Across:

2. something that a company advertises and sells
3. to manage skillfully and especially with intent to deceive

Down:

1. to change the way something looks
2. a way of regarding or understanding something



* WHAT DO YOU THINK?

Why do you think so many photos in magazines and advertisements are altered? How might altering a photo help sell a product?

* DO YOU REMEMBER ...

How photos can be changed on the computer and how that can affect our feelings about the way we look?

1. Family Activity

With a family member, watch the video "McDonald's Ads Versus the Real Thing" (<https://www.youtube.com/watch?v=zx1lvvLuuEI>). What differences do you notice between the advertisements and the real versions?

2. Tech It Up!

Try your hand at enhancing a photo to make it look even more perfect, fun, or appealing! With Pixlr, upload a picture you've saved to your desktop and play with the editing tools to enhance the image (<http://apps.pixlr.com/editor/>). (Hint: In Pixlr, go to "File ~> Open Image" to open a picture you've saved on your computer.)

3. Common Sense Says ...

Photos that appear in advertisements are usually Photoshopped, which is why they look so perfect. Don't be fooled!



Strong Passwords

* DID YOU KNOW ...

One of the most commonly used passwords is "qwerty," and this is NOT a secure password! (Can you figure out why so many people might use this password? Hint: Try typing it out on a computer keyboard.)

Unjumble to find the hidden words

1. srteiucy _____
2. etatopecxin _____
3. bolbhaipirgy _____
4. pawrossd ptriooectn _____
5. rodnam _____
6. seecrn nmae _____

* WHAT DO YOU THINK?

How can we remind ourselves, other students, and our families to keep passwords secure?

* DO YOU REMEMBER ...

How a secure password helps you protect your private information?

1. Family Activity

With a family member, review the Common Sense dos and don'ts of creating a safe password. Then, pick your favorite cartoon character and draw a picture of him or her on a piece of paper. On the back of the paper, make a list of personal information (interests, fun facts) about the character and use it to make up a safe and secure password for your character. Check that you haven't included any PRIVATE information -- only use personal information. Next, try to come up with a story to remember the password.

2. Tech It Up!

DinoPass (<http://www.dinopass.com/>) is a password generator for kids that has two options: SIMPLE passwords and STRONG passwords. Try generating at least three of each and write them down. With a family member, see if you can spot a pattern to figure out the difference between the STRONG and the SIMPLE passwords. Together, come up with at least one pro and one con of using each type of password.

3. Common Sense Says ...

Smart and safe passwords: 1). have at least eight characters; 2). use a combination of letters, numbers, and symbols; and 3). aren't easy for other people to guess! Passwords should NOT have private information in them, such as your full name (first and last), date of birth, mother's maiden name, street address, school name or address, credit card number, phone number, or social security number.

You've Won a Prize!

* DID YOU KNOW ...

According to the government's CAN-SPAM Act, businesses are required to let people stop getting emails from them. That means you should always see a way to "unsubscribe" from an email listserve, which is something businesses use to send the same email to A LOT of people at the same time.

Match the words to their definition

password protection	something that a company advertises and sells
computer virus	the requirement that visitors use a password when they access a website so that only certain people can view the site and participate in its online activities
citation	key information about a source used for a report or other research project, including its author, title, publisher, and date of publication
product	a software program that can damage other programs on the computer

* WHAT DO YOU THINK?

What is the safe thing to do if you get an email or IM from a stranger?

* DO YOU REMEMBER ...

What spam is and what you can do about it?

1. Family Activity

With a parent or family member, create a poster about how to identify and deal with spam. Design the posters for kids who are two years younger than you and who likely do not know anything about spam. Ask your family members what they do when they receive spam, and consider adding their tips to your poster. If you have a computer at home, put your poster up near the computer to remind everyone what to do with spam.

2. Tech It Up!

Use Glogster (www.glogster.com) to make a digital version of your poster.

3. Common Sense Says ...

Spammers want you to open their emails. Follow these spam-stopping tips -- don't fall for tricks!

- ~ Don't open messages from people you don't know.
- ~ If you open a message by mistake, don't click on links or download files that come with it.
- ~ Never reply to emails or IMs from people you don't know.
- ~ Don't reply to spam, even to tell the spammer not to send any more messages.
- ~ Flag emails as "junk" or "spam."
- ~ Watch out for messages that ask for your private information. No one should ever do this.
- ~ Tell an adult you trust about any message that makes you uncomfortable or that comes from someone you don't know.

Privacy Rules

* DID YOU KNOW ...

Kids have special legal protection online. All websites that collect information about kids under the age of 13 are required by law to follow a law called COPPA (the Children's Online Privacy Protection Act), which is meant to give parents control over the information websites collected about their kids.

Match the words to their definition

privacy policy	a sign or stamp that states that a website, company, or group meets a certain set of standards and is doing a good job
seal of approval	using technology tools such as the Internet and cell phones to deliberately upset someone else
cyberbullying	a legal document that explains how a website gathers and uses your private information
stereotype	an idea about a group of people that's not always true

* WHAT DO YOU THINK?

Why should you not give out your private information?

*** DO YOU REMEMBER ...**
How you can tell if a website protects your private information?

1. Family Activity

With a family member, come up with a privacy policy for your bedroom. What are some privacy rules you would like other family members to follow? Why are they important to you? Some examples might include knocking before entering or asking before borrowing something. Discuss your expectations with one another and agree on privacy policies for your bedrooms. Write down the rules you both agree on to formalize your privacy policy.

2. Tech It Up!

Websites have privacy policies too. With a parent, visit three sites you like to explore online. On each site, see if you can find the privacy policy. Next, look to see if the website has a privacy seal of approval and whether there's a contact to whom parents can reach out with questions about privacy.

3. Common Sense Says ...

Even if a site has a privacy policy, be careful! The site still might use your private information in ways you don't want it to. Look for websites with privacy seals of approval. Also, avoid giving out your full name, address, phone number, or email address on websites without getting permission from a parent or trusted adult.

Selling Stereotypes



* DID YOU KNOW ...

Kids age 2-11 see more than 25,000 ads per year on TV alone.

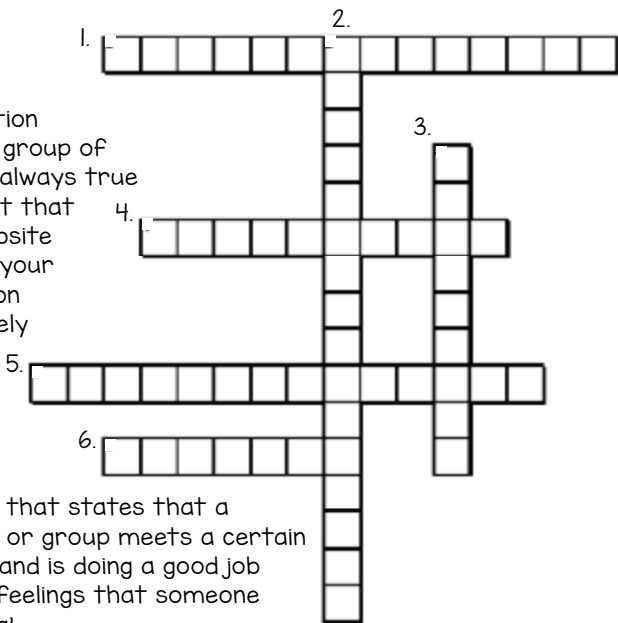
Crossword Puzzle

Across:

- 1. a duty or obligation
- 4. an idea about a group of people that's not always true
- 5. a legal document that explains how a website gathers and uses your private information
- 6. to observe closely

Down:

- 2. a sign or stamp that states that a website, company, or group meets a certain set of standards and is doing a good job
- 3. 'to imagine the feelings that someone else is experiencing'



* WHAT DO YOU THINK?

How can stereotypes about girls and boys make people feel?

* DO YOU REMEMBER ...

What stereotypes are and how we learn stereotypes about boys and girls from the world around us?

1. Family Activity

Find a toy commercial with your parent -- either online or on TV -- and discuss the following three questions with them: 1). Who created this commercial? 2). How is the commercial trying to get our attention? 3). Does this commercial encourage certain messages about boys and/or girls?

2. Tech It Up!

Create a new advertisement for a toy that's designed to attract both boys and girls -- and that doesn't send the message that the product is a "boy's" toy or a "girl's" toy. Use Shadow Puppet EDU on a smartphone or tablet to design your ad!

3. Common Sense Says ...

It can be hard to identify ads online, especially because so many are disguised as games or contests. Even adults get confused! Ask yourself: Does what I'm seeing or doing make me want to buy something (such as a toy, a certain snack, or a ticket to a movie)? If the answer is yes, there's a good chance you're seeing an ad.



Super Digital Citizen

* DID YOU KNOW ...

The word “citizen” is related to the Latin word “civitas,” which refers to a city or a community of people.

Word Search

r	e	s	p	e	n	s	i	b	i	i	t	y
o	y	r	i	p	e	n	s	i	t	i	c	e
e	c	r	o	t	a	t	p	i	n	b	e	a
t	a	r	i	n	s	c	e	o	p	f	i	e
i	a	i	o	i	i	c	e	o	g	y	j	a
e	a	i	m	n	r	u	i	r	e	q	y	e
e	o	i	y	r	i	p	m	t	t	e	c	a
e	t	p	e	n	c	v	m	b	s	e	a	a
e	c	i	c	y	i	p	o	i	t	w	e	v
s	e	i	o	n	v	u	n	h	e	t	t	i
e	a	t	t	n	e	a	i	p	g	k	e	r
e	r	p	t	t	c	a	t	e	r	t	e	p
t	r	y	t	s	c	d	o	h	a	v	t	n
a	o	r	n	n	i	d	r	r	t	x	p	a

monitor citizen target privacy policy responsibility

* WHAT DO YOU THINK?

What does it mean to be a digital citizen?

* DO YOU REMEMBER ...

How you can help others be good digital citizens?

1. Family Activity

Design a “super digital citizen” word collage. First, list words that describe how a super digital citizen acts. (What does it mean to act safely? How do digital citizens behave responsibly? What kind of behavior is respectful online?) Then, see if you can find your keywords in a newspaper or magazine and cut them out for your collage. Add in any keywords you can’t find by writing them in with a marker.

2. Tech It Up!

Create a super~digital~citizen word cloud online by using a site such as ABCYa (www.abcy.com/word_clouds.htm). Save your word cloud as a JPG (.jpg) or a screenshot, and then upload the image as a screensaver or as wallpaper.

3. Common Sense Says ...

A digital citizen is someone who acts safely, responsibly, and respectfully online. Just as superheroes take action when someone needs help or when they see something that doesn’t seem right, super digital citizens jump in to help protect themselves and others on the Internet.

Talking Safely Online

* DID YOU KNOW ...

Many websites that allow you to chat with other people have a "block" feature, which allows you to stop receiving messages from a particular person. You can even block certain phone numbers from texting you. Don't be afraid to ask a parent for help figuring out how to block a person who makes you feel unsafe.

Unjumble to find the hidden words

1. uaoltrfncmobe _____

2. ehpaiztme _____

3. spetteroye _____

4. messgae _____

5. clbryulibyneg _____

6. mitnoor _____

* WHAT DO YOU THINK?

What kind of information should you not share with online-only friends?

* DO YOU REMEMBER ...

What the differences are between Internet friends and in-person friends?

1. Family Activity

Come up with a clever way to remember examples of private information in the future. Pick the tune of a song, such as "Happy Birthday," "Mary Had a Little Lamb," or even the theme song from your favorite TV show. Write a song to that tune that helps you remember private information: your full name, street address, school name, school address, email address, phone number, computer password, mother's maiden name, or parent's place of work.

2. Tech It Up!

Use an audio recorder on a family member's phone (with their permission) or the GarageBand app to record your song!

3. Common Sense Says ...

If things get creepy or uncomfortable when you're chatting online, take action.

- ~ Log out of the website or messaging service.
- ~ Tell a parent or trusted adult.
- ~ Ignore the person or block that person from chatting with you.

What's Cyberbullying?

* DID YOU KNOW ...

Eighty percent of the time, witnesses of cyberbullying are bystanders (people who see others being cyberbullied but do nothing), but when they do intervene, they stop the bullying more than half the time.

Unjumble to find the hidden words

1. mssagee _____

2. mniootr _____

3. epimthzae _____

4. teagrt _____

5. uroabcfntolme _____

6. rtieloinspibsy _____

* WHAT DO YOU THINK?

What are some words or phrases to describe how it feels to be cyberbullied?

* DO YOU REMEMBER ...

What cyberbullying is and how you deal with it?

1. Family Activity

Interview a family member about an incident of bullying that he or she either has been part of or witness to. First, write five to six interview questions that invite your family member to share a story and to reflect on how he or she thinks technology has or has not changed the way bullying affects kids (and adults). Then sit down and interview your family member.

2. Tech It Up!

Use an audio recorder to record the interview! Make sure to sit in a place without too much background noise and put the recorder in a place where both your voice and your family member's voice can be heard. To record like a real pro, do a test recording before your interview starts.

3. Common Sense Says ...

If you see or experience cyberbullying online: 1.) Ignore, then block and unfollow using the privacy settings; 2.) Flag and report the behavior. Use the community reporting tools to let the company know someone is abusing their guidelines; 3.) Take screenshots. If the trolling is threatening, personal, or hateful, save the evidence in case things escalate.